Digital Life 102

Directions
First, take the quiz on your own. When you are done, trade with your partner. Together, use the answer key to calculate each other’s score. Discuss what surprised you the most and which answers were the closest to or farthest from your own experiences.

1. 82% of teens say that they own which of the following?
   a) cell phone
   b) smartphone
   c) iPod Touch or similar device
   d) iPad or similar device

2. What percent of teens describe themselves as “addicted” to their cell phones?
   a) 11%
   b) 27%
   c) 41%
   d) 63%

3. 68% of teens say they do which of the following at least once a day?
   a) text
   b) visit a social network
   c) instant message (IM)
   d) use email

4. What percent of teens agreed they wish they could “unplug” for a while?
   a) 13%
   b) 27%
   c) 29%
   d) 43%

5. 51% of teens visit social networking sites ________________.
   a) at least once a day
   b) several times a day
   c) once a week or less
   d) never

YOUR SCORE __ / 10
6. What percent of teens say that they don’t understand their social networking site’s privacy policies?
   a) 24%  b) 35%  c) 46%  d) 61%

7. True or false? More teens say they prefer texting with their friends than talking in person.
   TRUE  FALSE

8. What percent of teens say they have said something bad about someone online that they wouldn’t have said in person?
   a) 25%  b) 35%  c) 49%  d) 67%

9. What percent of teens say that social networking helps them connect with people who share a common interest?
   a) 35%  b) 42%  c) 57%  d) 66%

10. True or false? More teens say that social media makes them feel better about themselves than worse.
    TRUE  FALSE

Note: All statistics and answer feedback (except for question #4) come from Social Media, Social Life: How Teens View Their Digital Lives, the 2012 research report from Common Sense Media’s Program for the Study of Children and Media. We surveyed more than 1,000 13- to 17-year-olds nationally to understand how they perceive social media (like Facebook and Twitter) affects their relationships and feelings about themselves.